

1. What does “qualitative pilot” mean - how should it proceed, who should conduct it, what should we ensure on our part in this regard?”

A: The primary goal of the pilot is to verify the language and terminology used in the survey and to identify any unclear or challenging questions.

The preferred form of the pilot is an individual interview, during which the respondent will complete the survey in the presence of a researcher. These interviews are to be conducted online and in the national language of each country involved in the study.

We allow for the possibility of conducting the pilot with the participation of the contracting authority’s research team members in each country covered by the study.

The company responsible for carrying out the survey will be tasked with:

- recruiting participants for the pilot,
- providing tools to facilitate the pilot’s implementation, including the involvement of respondents and members of the research team,
- adjusting the survey based on the pilot’s findings.

2. Is it acceptable to use partner panels of respondents to meet sample size and structure requirements in individual countries?

We assume the possibility of using partner panels/resources as long as they are members of the consortium or part of the same capital group. However, please note that subcontracting any part of the service is not allowed in this procedure.